Marketing Tools

Discover the free membership marketing tools the gives you thousands of dollars' worth of demand digital products.

7 Zip: http://7-zip.org (free download)
An open source, free alternative to WinZip.

Audacity: http://audacity.sourceforge.net (free download)
An open source software used for recording & editing audio files.

AVG: http://free.avg.com (free download)
Anti-virus and anti-spyware protection.

BrowserShots: http://browsershots.org (free online tool)
Use this site to view how your website look in various browsers.

CamStudio: http://camstudio.org (free download)
Lets you record all screen & audio activity on your computer and create video files.

CCleaner: http://ccleaner.com (free download)
Removes unused files from your pc allowing Windows to run faster and freeing up space.

Color Cop: http://colorcop.net (free online tool)
A multi-purpose color picker - great for web designers and programmers.

Down For Everyone: http://downforeveryoneorjustme.com (free online tool)
Is your site down? Use this tool to see if your website is down for other people.

DupeFree: http://dupefreepro.com (free download)
Quickly check for duplicate content & LSI keywords.

Evernote: http://evernote.com (free download)
Scan your notes, receipts, etc ... it will OCR the content, sace it, and make it searchable)

FileZilla: http://filezilla-project.org (free download)
Open source FTP program for uploading files to your host.

Firefox: http//mozilla.com/firefox (free download)
Alternate web browser.

GIMP: http://gimp.org (free download)
An open source program used to create & edit - free alternative to Photoshop.

Kompozer: http://kompozer.net (free download)
An easy to use WYSIWYG HTML editor.

Open Office: http://openoffice.org (free download)
Open source office software - word processing, spreadsheets, databases, presentations ..

OSWD: http://oswd.org/ (free downloads)
Open Source Web Design offers free web design templates.

PDF995: http://pdf995.com (free download)
Use this tool to easily convert files to PSD format.

PDF to Word Converter: http://pdftoword.com (free online tool)
Easily create editable Word Doc files from PDF content – for legit purposes only! :-)

Pixie: http://nattyware.com/pixie.php (free download)
Great for web designers - just point to a color and discover the code value for that color.

Roboform: http://roboform.com (free download)
Easily & safely manage your passwords.

Skype: http://skype.com (free download)
Make free calls over the internet to other people on Skype.

VLC Media Player: http://videolan.org/vlc (free download)
Media player capable of reading most audio and video formats.

WordPress Help Sheets And Resources: http://1stwebdesigner.com/wordpress
23 extremely helpful WordPress help sheets and resources.